

Membership Matters

KAUAI COMMUNITY FEDERAL CREDIT UNION

JANUARY 2013



eServices Centers

To provide you with lots of options for fast account access and service, we now offer convenient access to eServices at all our office locations. Each eServices Center allows you to log-in to your KCFCU account—just as you would on your own PC—to complete a wide range of online transactions.

- Check account balances and deposits
- Transfer funds or make loan or Visa® payments
- Review account transaction history
- Pay bills online
- Access eStatements and so much more!

Even if you don't have a computer with Internet access at home, you can use our eServices Center to take advantage of our convenient online banking services! If you need help signing up, see a Financial Services Representative and we'll be more than happy to assist you.



KCFCU's January Deals on Wheels Auto Sale Comes Fully Loaded!

Now is the best time to get a great deal on wheels! Buy a new or used vehicle at the January King Auto Sale with a loan from KCFCU and receive:

- Rates as low as 1.99% APR* for 60 months
- NO payments for two months
- FREE oil changes for two years
- \$25 gas card when your loan is funded
- 10 FREE car washes

Mark Your Calendar for the Two-Day Deals on Wheels Celebration!

The sale runs through January, but we have even more in store during these two days:

Date: Friday, January 11th and Saturday, January 12th

Time: Friday, 4:00 pm-8:00 pm, Saturday, 9:00 am-5:00 pm

Place: King Auto Center, 4330 Kukui Grove St., Lihue

Wow! Factor: KCFCU staff on site, FREE giveaways and more!

Get pre-approved before you shop at www.kcfcu.org, call (808) 245-6791 or stop by any KCFCU office.

*APR = Annual Percentage Rate. A \$20,000 loan for 60 months at 1.99% APR is \$374.58 per month. A 1.00% APR discount to KCFCU's current auto loan rates will apply to all loans not eligible for the 1.99% APR. Rate is based on credit rating. Other rates and terms available.



Your Dollars Roll Farther with Our Low Auto Rates!

Can you finance a new or late model vehicle at a low interest rate with little or NO MONEY down? KCFCU says YES! We offer:

- Up to 100% financing, including extended warranty coverage
- Rates as low as 3.00% APR* for up to 72 months
- Rates as low as 4.00% APR for up to 84 months

Continued on page 4.



Happy New Year!

by Mel Chiba, CEO

2012 was a very good year for your credit union in terms of financial performance. Financial reports indicate that Kauai Community FCU was one of the top performing credit unions in the state of Hawaii in 2012. Please be sure to see your credit union's 59th Annual Membership Report, which will be available in March.

KCFCU's primary purpose is to meet our members' financial needs and to provide opportunities that enable members and their families to succeed. During the last three years, as we faced the challenges of a deep recession on Kauai, we continued to operate by offering affordable, low cost loans and financial services. This was possible primarily due to the KCFCU membership. I would like to take this opportunity to thank you, the membership, for your tremendous support and loyalty during the difficult economic times.

In response to the challenges of operating under recessionary conditions, we reduced our workforce in 2009 from 83 to 67 employees through attrition. At the same time, we maintained all of our member services, added new services, and our assets and membership continued to grow. Fewer employees, more services and credit union growth in assets and members placed more responsibilities on KCFCU's staff. As always, they put forth their best efforts in serving you with friendly, courteous and efficient service in the spirit of KCFCU's long-term tradition of putting members first. I would like to thank our staff for their dedication and commitment to KCFCU and its membership.

In 2013, our plans are to increase the number of employees in our loan and member services departments. Our goal is to serve you faster and more efficiently.

For members who prefer to receive financial services electronically, our online loan application program and money transfer programs are being enhanced for added convenience.

We recognize our members' financial needs change over time. In 2013, we will conduct a comprehensive member survey to assess our performance and to determine the financial needs of KCFCU's membership. If you receive a survey questionnaire, please take the time to complete it and return it as directed. Your opinion will be valuable to us as we strive to meet the expectations of the membership.

On behalf of your Board of Directors, Management and Staff, I would like to wish you, the membership, a happy New Year and a healthy and prosperous 2013.

Give Yourself a Break and Improve Your Cash Flow!

Debt Consolidation Transforms Your Bills into One Low Payment

It's easy to get carried away with credit card spending during the holidays. At KCFCU, you can give yourself a break with a low cost consolidation loan. Once your loan is approved, you can combine several high-interest loan and credit card balances into ONE low monthly payment.

Lock-In a Rate as Low as 5.00% APR*

Get out from under those bank and department store cards that charge 15%, 18%, 20% or even more! Our Consolidation Loan makes great sense. Choose a 36-month term and your rate could drop to as low as 5.00% APR!

More Fun Uses, Too!

If you don't need to consolidate bills, the same great rates and terms are available for fun purposes—such as new appliances, home improvements, flat screen TVs, computers and more. Call or stop by KCFCU today to apply for your Consolidation or Personal Loan or apply online at www.kcfcu.org.

*APR = Annual Percentage Rate. Stated rate is for a 36-month term. \$5,000 for 36 months at 5.00% APR = \$155.64 per month. Other rates and terms are also available. Loans are subject to credit approval.



Behind the Scenes at KCFCU

Saturday, March 9th Is Our 59th Annual Meeting and Luau

Make plans to join us for great food, entertainment and lots of prizes and giveaways! Tickets for our Annual Membership Meeting & Luau will go on sale January 22nd at all KCFCU offices. Last day for ticket sales is March 2, while supplies last.

Congrats to Our Lucky \$100 eStatement Winners!

KCFCU's weekly eStatement drawings proved to be an e-zee way to win cash! Megan Deets, Derelyn Gandia, Amber Elkington and Francine Ramos each won \$100, just for signing up for eStatements during the months of October–November. Over 220 members signed up for eStatements during the promotion.



\$500 South Shore Membership Drive Winner

KCFCU member Glenn Allianic is now \$500 richer as the grand prize winner of our South Shore Membership Drive. KCFCU welcomed a number of new members, and many existing members opened new products and services, as well. Thanks to everyone who participated in the membership drive.



SBA Honors Nora Shepherd

At the recent "Lender of the Year" awards ceremony on Oahu, the Small Business Administration (SBA) recognized KCFCU Mortgage Loan Officer Nora Shepherd for her outstanding service. Nora received an SBA Silver Award for helping numerous small businesses on Kauai with their borrowing and financial needs.

IRA Withholding Notice (Form 2317)

Payments from your IRA are subject to federal income tax withholding, unless you elect no withholding. You may change your withholding election at any time prior to your receipt of a payment. To change your withholding election, contact us for the appropriate form (IRS Form 2317). Withholding from IRA payments, when combined with other withholding, MAY relieve you from payment of estimated income taxes. However, your withholding election does not affect the amount of income tax you pay. You may incur penalties under the estimated tax rules, if your withholding and estimated tax payments are insufficient.

Year End Tax Information Is Available Online

Tax filing season is right around the corner. We want to remind you that your year-end tax information is at your fingertips with **ebranch**, our online banking system, at www.kcfcu.org. You can find out how much interest you paid on your KCFCU mortgage or the dividends you earned on your KCFCU savings and investment accounts. Not using **ebranch**? Call or drop by today and we can get you started!



\$1,000 Scholarships for High School Seniors!

As a member of KCFCU's *Your Choice* program, you may be eligible to win one of the five \$1,000 scholarships we offer each year to graduating high school students. If you're planning on attending college in the fall, be sure to download and complete the application found at www.kcfcu.org.

In addition to scholarships, KCFCU's *Your Choice* program (young adults ages 17-24) includes a full range of financial services to help you manage your money. Sign up today!



Kukui Grove West Office

4493 Pahe'e Street
P.O. Box 1447 • Lihue HI 96766
Fax 808.246.0246

Lihue Office

4434 Hardy Street • Lihue HI 96766
Fax 808.245.7180

Waimea Office

9936 Kaumualii Highway
P.O. Box 284 • Waimea HI 96796
Fax 808.338.0901

Eleele Office

Eleele Shopping Center
P.O. Box 148 • Eleele HI 96705
Fax 808.335.0234

Kapaa Office

985 Kipuni Way • Kapaa HI 96746
Fax 808.822.0771

Call Center 808.245.6791

Website www.kcfcu.org

e-Mail info@kcfcu.org

KCFCU Scoreboard

As of October 31, 2012

Total Assets: \$328,084,930
Total Shares: \$296,041,114
Total Loans: \$163,976,433
Members: 32,313

Holidays

Martin Luther King Jr. Day
Monday, January 21

Presidents' Day
Monday, February 18

Prince Kuhio Day
Tuesday, March 26

Good Friday
Friday, March 29

This credit union is federally insured by the National Credit Union Administration.



We Do Business in Accordance With the Federal Fair Housing Law and the Equal Credit Opportunity Act.

This newsletter is published quarterly for the members of Kauai Community Federal Credit Union. Information in this newsletter is subject to change. Access our Website for current rates and information. See KCFCU's Truth-in-Savings booklet for important account restrictions and conditions.

Affordable Life Insurance Protects the Loved Ones in Your Life

Just as we have back-up plans for natural disasters and emergencies, it's important to have life insurance to protect the ones we love. At KCFCU, we make it easy and affordable to maintain life insurance.

Term Life Insurance is the most economical way to protect what you have worked so hard to accomplish. Members 18 through 64 and their spouses can apply for up to \$150,000 of **Term Life Insurance**—at surprisingly affordable rates.

KCFCU also offers members 45 to 75 years of age a **Guaranteed Issue Term Life Insurance** program up to \$25,000 in coverage. In addition to affordable group rates, this plan includes guaranteed acceptance with no medical exam required. For complete details on Term Life Insurance programs offered through KCFCU, call 1-877-665-7563 or visit www.kcfcu.org.



US Treasury Is Switching Everyone to Direct Deposit for Federal Benefit Programs

In a move that will save Social Security \$1 billion dollars, the US Treasury is phasing out paper checks. Effective March 1, 2013, if you receive Social Security or other checks issued by the US Treasury, you will need to switch to Direct Deposit. In addition to saving the cost of paper, printing and postage, US Treasury states that payments through Direct Deposit are the safest, most reliable way to receive benefits.

You Must Act by March 1, 2013. We Can Help!

If you receive your checks by mail from Social Security, Veterans Affairs or another Federal agency, you'll receive instructions on how to enroll in Direct Deposit, along with your upcoming checks. You may also visit www.GoDirect.com for more information about how to make this transition. If you need assistance setting up Direct Deposit for Social Security or other government issued checks, call or stop by your nearest KCFCU office.

Your Dollars Roll Further...

Continued from front page.

How much car you can afford? Visit www.kcfcu.org and use our loan calculator to determine your monthly payment. You can also apply for your loan online.

Start Your Car Search at AutoSMART

AutoSMART is a fast, easy, hassle-free way to buy a new car, truck or sports car. Once you have your auto loan pre-approved at KCFCU, simply go to www.kcfcu.org and click on KCFCU's Auto Buying Guide. AutoSMART will find your new car for you and let you know the value of your trade-in. Check it out!

*APR = Annual Percentage Rate. \$30,000 for 84 months at 4.00% APR = \$446.17 per month. Special rates effective only through 01/31/13. Loans are subject to credit approval.